

HDR UK CONFERENCE 2025

SAVE THE DATE
15-16 OCTOBER 2025

SCOTTISH EVENT CAMPUS (SEC), GLASGOW



HDRUK

Health Data Research UK

www.hdruk.ac.uk

Conference Themes

The UK's No.1 conference on health data science Join us at this two-day hybrid event to celebrate the latest advances in health data science that are improving people's lives.

- **Transforming healthcare with AI**
- **Data-driven solutions to NHS pressures**
- **Health insights from smart data**
- **Innovating the data infrastructure**
- **Addressing societal challenges by linking health and non-health records**
- **Public health and health inequalities**
- **Using genomics data to improve outcomes**
- **Routine healthcare data in clinical trials**
- **Public and patient involvement (PPI) throughout the research cycle**
- **Data access & information governance**



Please visit the HDR UK conference website for the full list of themes and speakers;
www.hdruk.ac.uk

About the Conference

The UK is in a unique position to realise the potential of health data, thanks to the NHS and its cradle-to-grave records for a population of over 65 million people. The last few years have demonstrated the enormous power of data to advance medical knowledge and deliver radical improvements to people's lives. But there is much more that can be done through large-scale data, advanced analytics and innovative developments in data governance.



Health Data Research UK's annual conference will be a two-day, hybrid event to celebrate progress and bring people together to accelerate the trustworthy use of health data for public benefit.

To keep up to date with the conference programme and key developments, please visit www.hdruk.ac.uk.

We look forward to you joining us in October 2025.

Sponsorship Packages

Sponsorship - £7,500 (inc. VAT)

- A 10 min science talk (7 min presentation + 3 min questions) in one of the conference sessions on the 15 or 16 October, having agreed the topic and content of the talk with the conference team in advance. This should not be a sales and marketing pitch to the audience, but contribute to the science content of the conference for delegates.
- Be recognised as an official sponsor of the conference on the official banners, website and promotional materials.
- Be recognised as an official sponsor of a keynote talk, a poster session or other conference session.
- Reserved space on the event website for a half-page information article (provided by the sponsor and agreed by the conference team).
- Opportunity to display two pull-up banners in a prime location.
- Reserved space for an exhibitor table at the conference venue.
- Virtual platform exhibition space and opportunity to have live online conversations with attendees.

Exhibitor Stand - £1000 (inc. VAT)

- A 6ft trestle table and cloth will be provided for your stand.
- Exhibitor information on our website.
- Virtual platform exhibition space and opportunity to have live online conversations with attendees
- Screens will be available to book for your exhibitor stand at an additional cost of £150 each (Limited Availability).
- Once you decide to contribute to the conference, a signed agreement will be established.
- **The only payment options our Finance Team can accept are invoices and BACS (Bank Transfer). The payment deadline is the 30th of September 2025.**

Why Sponsor the HDR UK Conference 2025?

The HDR UK Conference 2025 is a great opportunity for sponsors and exhibitors to engage with and promote their work to members of the scientific community, industry, patients and the public and provide opportunities for collaboration and knowledge sharing.

With 1,000 delegates attending the online and in-person conference from diverse fields across health data research, this event will allow you to showcase your organisation to a relevant and receptive audience.



HDR UK is seeking partnerships with health, technology and research organisations that are aligned with our mission to enable discoveries that improve people's lives and which have a strategic connection to the themes and content of the conference.

By sponsoring this conference you will be supporting the research community to come together to share insights, best practices and opportunities.

Your sponsorship of this event will be used to support:

- Bursaries for travel expenses.
- Networking events.
- General conference expenses.



Register your interest

Please confirm if you are interested in sponsoring the HDR UK Conference 2025 by Monday 2 June 2025. Email events@hdruk.ac.uk with any questions or to arrange sponsorship.

HDR UK Conference 2025

Sponsorship Booking Form

Sponsor contact details

ORGANISATION:

CONTACT NAME:

EMAIL:

TEL:

ADDRESS:

SPONSORSHIP TYPE:

SPONSORSHIP

EXHIBITORS STAND

SCREEN REQUIRED

TOTAL COST:

£

Agreement

I, _____ (Key contact) on behalf of
_____ (Organisation) have read and
understood the terms and conditions of this sponsorship booking form and agree
to the requirements.

Signature:

Print Name:

Date:

Sponsorship terms and conditions: Please read the next page.

1. Contract. The following terms and conditions form the basis of the contract between Health Data Research UK (“HDR UK”, “we”, “our”, or “us” as appropriate) and you, the organisation making the booking as named in the booking form (“You”, or “your” as appropriate). This contract covers the agreement between us in respect of the HDR UK Conference 2025, due to be held over 2 days, the 15th and 16th October 2025 (the “Event”). Please note access to the virtual platform and exhibition space may require acceptance of additional terms and conditions.

2. Booking. To make a booking you must complete and submit a booking form in the format we provide. The booking will only be confirmed, and a contract formed, when we provide written email confirmation to you that we accept your booking order. Your booking may be as an exhibitor (in which case clause 3 shall apply) and/or as a sponsor (in which case clause 4 shall apply) as indicated in our confirmation email to you.

3. Conditions of Order for Exhibitors. 3.1 Your booking is for a stand at the Event. We will provide a 6ft trestle table and cloth, place your information on our website, and provide access to a virtual platform and exhibition space through which you may have live online conversations with attendees. You may bring up to three people to man the stand, although this does not grant access to attend the Event sessions. Subject to availability, we may provide you with up to two parking permits at the Event venue for the duration of the Event. 3.2 You must set up on the morning of the 15th of October from 0700 and complete this prior to 1000. For the duration of the Event you must keep the stand manned. You may commence break-down from 1545 on the 16th October and must complete break-down by 1700. 3.3 You may arrange for a courier to collect items at your own expense; all items must be collected from the venue by 1700 on the 16th October 2025. If items are not collected by this time then the venue is not responsible for storing them and may dispose of them at your cost. 3.4 Specific sites within the Event venue are not guaranteed and even where allocated HDR UK reserves the right to change that allocation at any time up to the commencement of the Event. 3.5 You are responsible for being aware of and complying with all relevant legal requirements and standards and any applicable policies of HDR

UK or the Event venue, including those relating to health and safety, and fire safety. 3.6 You may not attach to the floors, walls, furniture, fittings, or any other property of the Event venue any nails, screws, hooks or other fittings of any kind. 3.7 You are responsible for ensuring that all electrical equipment you use has been suitably tested for safety and is used in accordance with manufacturer’s instructions. 3.8 You may not use or perform any act or thing which may be a nuisance, or which may cause any extra premium to be paid for any of our or the venue’s insurance policies.

4. Conditions of Order for Sponsors. 4.1 Your booking includes the following: a. The opportunity to present a 10-minute science talk during the Event at a time scheduled by us and with topic and content agreed by us in advance with sufficient notice as determined by us. The science talk must contribute to the science content of the Event and not solely be a sales or marketing pitch. b. Be recognised as an official sponsor of the conference on the official promotional material, including website. c. Be recognised as an official sponsor of a keynote talk, poster session, or other conference session as agreed with us. d. Space on the Event website for a half-page information article, as agreed with us, provided such information is provided reasonably in advance. e. The opportunity to display two pull-up banners at the Event. f. Reserved space for a display table at the Event. g. Access to a virtual platform and exhibition space through which you may have live online conversations with attendees.

5. Payment. Payment is due in full upon receipt of our written email confirmation and must be paid no later than 30th September 2025. Failure to pay by this time will be deemed to be forfeiture of the benefits outlined above however due to the costs incurred by HDR UK, we may charge you in full. The fee for Sponsors is £7,500 and the fee for Exhibitors is £1,000. All fees are exclusive of VAT which shall be charged in addition at the prevailing rate. If you are both a Sponsor and Exhibitor then you must pay both fees.

6. Right to use name and logo. You grant to us a licence to use your name and logo as we deem reasonably necessary to run and promote the

Event. Unless you have our written permission you may not use HDR UK's name or logo. The Event may be photographed or filmed for marketing purposes by us; if you do not wish to be featured in these please let us know in advance.

7. Cancellation by you. Once a booking order has been confirmed by us to be accepted it may not be cancelled by you unless we agree by exception at our sole discretion. **8. Amendment by us.** 8.1 We have the right to move the Event to an alternative location if, in our reasonable opinion, the alternative location is more suitable for the Event. 8.2 We have the right to postpone the Event for a reasonable period of time (but not exceeding six months). 8.3 In exceptional circumstances we may cancel the Event at any time without liability to you, except that fees you have already paid to us at the time of cancellation will be refunded to you. **9. Force Majeure.** We shall not be liable to you for any non-performance of our obligations under this contract to the extent that such non-performance is due to circumstances not within our reasonable control. **10. Insurance.** At the time of the Event you must hold public liability insurance which covers your attendance at the Event with a minimum value of £1,000,000. We accept no responsibility for any loss or damage to your property caused in relation to the Event and you are advised to insure your property yourself. **11. Data Protection.** Both you and we will ensure that each processes any personal data in accordance with all applicable law, including in data protection legislation. We may share details of Event attendees with you if permitted under data protection legislation, and each of you and us agree that if we do so then you and we shall each be Data Controllers. You may collect Event attendee data at the Event only in accordance with data protection legislation. **12. Indemnity.** You indemnify us for any claims brought against us for loss, damage, or injury that has resulted from your act, omission, or negligence, or for any third party claim we receive in respect of intellectual property infringement due to our use of the materials you provide to us under this agreement. You will be responsible for any damage to the venue that is caused by you. **13. Use of Venue.** Use of the Event venue is subject to the following conditions at all times:

- a. The Event venue reserves the right to deny access to, or remove, any person or any temporary installation.
 - b. You may not use the Event for any illegal or immoral purpose or for betting or gaming.
 - c. You may not interfere with, or make any alterations or additions to, the Event venue and may not place any unusual loads on any beam, pillar, or any other structure.
 - d. All goods and property brought into the Event venue are brought at the owner's risk.
 - e. You may not use or install any catering equipment without prior express consent.
 - f. You may not distribute tobacco and related products, food, beverages, confectionary and any other consumable refreshments of any nature whatsoever.
 - g. You must comply with all reasonable instructions that we or the Event venue give you, especially where these relate to safety matters.
- 14. Limitation of Liability.** Except for any liability which cannot by law be restricted (such as liability for our negligence leading to personal injury or death, or our fraudulent misrepresentation) our liability to you for any liability arising out of any breach of this contract or otherwise in relation to the Event will be limited to twice the sum of the fee due to be paid by you.
- 15. Miscellaneous**
- a. No variation of this contract shall be effective unless it is made in writing and signed by the authorised representatives of each of you and us.
 - b. This contract does not confer any benefit on any third party nor grant any third party the right to enforce any term or object to any amendment.
 - c. These terms and conditions together with the booking form and our written email confirmation to you that we accept your booking order constitute the entire agreement between the parties. Neither of us are relying on any oral or written representation that is not contained in those three documents.
 - d. These terms and conditions are governed by the laws of England and Wales and the courts of London, England shall have jurisdiction to resolve any dispute.

Get in touch
events@hdruk.ac.uk



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